



El Gaucho Hospitality and Chef Jason Wilson Announce New Operating Entity: Fire & Vine Hospitality

Eritage in Walla Walla is first joint project opening in fall 2017

Seattle, WA - July 19, 2017 - El Gaucho® Hospitality and James Beard Award-winning Chef Jason Wilson today announce the next step in the evolution of the partnership created in January 2017 to share strengths and create new opportunities for future growth. The Fire & Vine Hospitality team is responsible for overall operational leadership, culinary expertise and product sourcing, marketing and technology support for each of the properties in the company. Led by President, Chad Mackay and Culinary Director, Chef Jason Wilson, Fire & Vine Hospitality is the operating company for the following new and iconic Pacific NW restaurants and hotels:

- El Gaucho Hospitality
 - El Gaucho Seattle, Bellevue, Tacoma and Portland
 - AQUA by El Gaucho
 - The Inn at El Gaucho
- Chef Jason Wilson's Restaurants
 - Miller's Guild
 - The Lakehouse
 - Civility & Unrest
- Eritage, Walla Walla, Washington
- The Revelers Club: The Revelers Club program is designed to show our gratitude for our guest's loyalty and provide benefits for frequent guests at Fire & Vine properties. By September 2017, The Revelers Club will be extended beyond the El Gaucho family of restaurants to include every Fire & Vine property. Free to join, the Reveler Club shares birthday and anniversary gifts at each level of the program. Members also receive points for every dollar spent. These gifts and reward dollars can be redeemed at any Fire & Vine property.

"After celebrating 20 years of El Gaucho in 2016, we began 2017 by building for the future with our partnership with Jason Wilson, opening Eritage and other new projects coming in 2018," said Chad Mackay, president, Fire & Vine Hospitality. "The Fire & Vine team is

dedicated to providing the same level of service to each of our properties as they provide to our guests.”

“This partnership gives us the ability to be creative in different environments, share professional expertise across our teams and explore new concepts together,” said Chef Jason Wilson, culinary director, Fire & Vine Hospitality, chef/owner of Miller’s Guild, The Lakehouse, and Civility & Unrest. “Eritage is our first opportunity to create something new together with the guest-first approach, professional integrity and pinnacle quality ingredients that define our philosophy.”

Eritage: A new Washington wine country destination

In the fall of 2017, Eritage will open in the heart of Washington’s wine and farm country. Tucked within the vineyards, the first phase will feature 10 suites within the main building, as well as a destination restaurant with a menu created by Chef Jason Wilson. Each suite opens to a patio or deck with expansive views of the Blue Mountains, rolling farmland and a pristine man-made lake. Eritage was founded by Justin Wylie, owner and winemaker of Va Piano Vineyards with financial support from Business Growth Capital of Long Beach, CA. Development management is provided by Scott Knox of Vista Ventures and Fire & Vine Hospitality is responsible for resort services, dining and operations.

About Fire & Vine Hospitality:

The team behind El Gaucho Hospitality, along with Chef Jason Wilson, operates as Fire & Vine Hospitality. The partnership was designed to share strengths and create new opportunities for future growth. The Fire & Vine Hospitality team is responsible for overall operational leadership, culinary expertise and product sourcing, marketing and technology support for each of the properties in the company: El Gaucho Seattle, Bellevue, Tacoma and Portland; AQUA by El Gaucho; The Inn at El Gaucho, Miller’s Guild, The Lakehouse, Civility & Unrest and Eritage. The Revelers Club program is designed to show our gratitude for our guest’s loyalty and provide benefits for frequent guests at Fire & Vine properties. Free to join, the Reveler Club shares birthday and anniversary gifts at each level of the program. Members also receive points for every dollar spent. These gifts and reward dollars can be redeemed at any Fire & Vine property.

Each Fire & Vine Hospitality property is unique to the community it serves but all share the following attributes.

- *Service - We provide every guest with a unique, unparalleled experience. We revel in celebrating lives.*
- *Quality - Our mission is to source the best in the world for our guests to enjoy. No excuses and no compromise.*

- *Community - Building a strong community through financial giving and sharing time and resources is a core company value.*

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